

## MINUTES: BOARD MEETING HELD JUNE 12, 2013

Due to attending the Lyon Co. Room Tax Board meeting in Yerington that morning, Pres. Vicki Kinney called the Board meeting to order at 3pm. Board member Laura Tennant was absent do to family commitments. Members Gary McElroy, Jack Folmar and Mary Ann and Andy Sichak were in attendance. The Pledge of Allegiance was said by all.

The minutes of the May Board meeting were distributed and approved as written on a motion from Tom Parcels with a second from Barbara Peck.

Treasurer Grace Ricci reported for the period, a beginning balance of \$10,497.09. Income: \$555.10. Disbursements of: \$1653.79 leaving an ending balance of \$9398.40. She informed us of the arrival of the official Dayton Hwy 50 stamp to be used to stamp the Hwy. 50 Survivors Guide.

### OLD BUSINESS:

501 (c) (3): Vicki Kinney reported that the application had been submitted to the IRS on May 29<sup>th</sup> with postage costing in excess of \$18. She requested of Grace Ricci that she be notified immediately of any correspondence from the IRS.

Computer Purchase: Vicki Kinney informed the Board that due to the heavy schedule of the Society, she and Jack Folmar had not yet met to purchase the new equipment authorized by the Board but would before the next meeting.

School Program: Barbara Peck reported the overall program was a great success again this year and that over 200 individuals had participated in the walking tour of Old Town and that even a couple of the students had returned later on their own to further explore the museum with their families.

### NEW BUSINESS:

C&C Working Group: Mary Ann Sichak reported a need for greater exposure and visibility to the public showing progress on their projects to encourage additional donations to the depot restoration. She announced new structure within the group to include Tom Parcels as chair, Elaine Bergstrom as secretary/recorder and herself as bookkeeper. Regular financial reports will be made to the Board and the treasurer every month. She also requested a single contact person on the Board to eliminate confusion and improve communication. Vicki Kinney will be the contact person going forward. The group requested the creation of a petty cash fund for their minor expenses with the use of purchase orders for larger sums. After discussion and clarification of some issues the Board on a motion from Donna McElroy and a second from Tom Parcels decided to create a \$300 petty cash fund for the C&C working group using general society funds which would be reimbursed from their percentage of funds from future events, including Oodles of Noodles and Dayton Valley Days. A statement of expenditures would be submitted to the treasurer as needed and the fund replenished up to the \$300 limit. Mary Ann went on to explain that the depot would be open during Oodles of Noodles with both historic displays as well as related merchandise for sale. She outlined their intent to create event specific buttons and sell them during this event for a \$2 donation. Half off coupons would be handed out to all visitors explaining where the buttons could be obtained and encourage them to visit each of our three locations (depot, museum, firehouse) to purchase them. Their hope is to add to the fundraising as well as increase traffic. She also noted that it was their intention to place bag stuffers at Smith's during Railroad Days and have their staff wear the buttons to showcase them. Members will also pay \$1 ea for their buttons. There were objections to the selling of the buttons from Board members Patrick Neylan and Barbara Peck regarding the public relations value of the free buttons given away in the past. It was decided by the Board that as we were all part of the one historical society, individual committees needed more autonomy in their decision making authority and that the working group should proceed with their plan to test the selling of the buttons at events.

Museum: Patrick Neylan explained that the upcoming Docent Meeting (June 26<sup>th</sup>) would involve the final scheduling for July docent coverage and then break up for an accessioning session with the

hope of completing the inventory of the JohnD Winters collection in the barn. It was suggested and agreed that in the future a copy of the monthly docent schedule would be kept at the museum.

Rummage Sale: Vicki Kinney commended the many volunteers and all their efforts during the preparation for the pending sale and noted the possibility of a social event for members after the Friday sales session. It was also pointed out that the first of the weekly Farmer's Markets to be held on the depot property would overlap the set up for the rummage sale on June 13, 2013. Future events will not overlap HSDV events. The market will be conducted on every Thursday for the remainder of the summer. This is a non-profit event. All proceeds are donated back to the community and any leftover produce is donated to the Dayton Food Pantry. It was suggested that the depot be open for visitors as an added attraction from 4pm to 7pm during the summer. The working group will try and arrange this.

Oodles of Noodles: Vicki Kinney outlined the society's participation in the event as including parking at the depot as well as tours and mdse sales, tours of the firehouse and the schoolhouse museum. In a departure from the past there will be no sales booth at the firehouse in order to insure better coverage at all three locations for tours and providing information about the history of Dayton as well as encouraging membership in the HSDV. All locations will have the discount coupons for the buttons and encourage visitors to visit each location to collect all three styles of buttons. It is hoped that this will take the strain off of our membership and not overburden our volunteers. After discussion and on the additional recommendation of Mark Darragh from CLCFD it was decided that Granny will remain inside the firehouse during the Oodles event.

Comstock Summer Alliance: Margy Bethers said that a young lady named Jasmine will be working for the society under Margy's supervision for 7 ½ hrs per week during the summer as a shared program with the Dayton Dog Park. All expenses are covered by the Comstock Summer Alliance.

PET Mugs: Some confusion exists as to the proper procedure for the distribution of the mugs and in the discussion it was noted that the graphics on the back of the mugs are misleading and confusing. It has been suggested that we hold back at least 250 of our 500 mugs to insure an adequate supply during the official Lincoln Hwy celebration in the last week of June.

PET Filming: Laura Tennant had provided the proposed schedule of filming in Dayton to be reviewed by the Board and is open to comments and suggestions.

Lyon Co. Room Tax: Vicki Kinney explained that for the current 6 month cycle the HSDV had been granted \$3000 to promote the upcoming Railroad Days event in conjunction with Dayton Valley Days. Due to the limited funds available to the program it was decided to forgo the request for an additional \$800 for the Oct. Pioneer Ghostwalk event and to push the application for funds to reprint our Walking Tour Brochure into the next grant cycle. This decision allowed those funds to be distributed to other worthy organizations in Lyon Co, including the Dayton Valley Days Committee which received an additional \$1000. It was noted that the Room Tax Board had \$35,000 to distribute and requests for \$120,000 from 17 organizations in Lyon Co.

The meeting was adjourned at 4:30 pm.

Minutes respectfully submitted by,

Patrick Neylan  
Secretary, HSDV